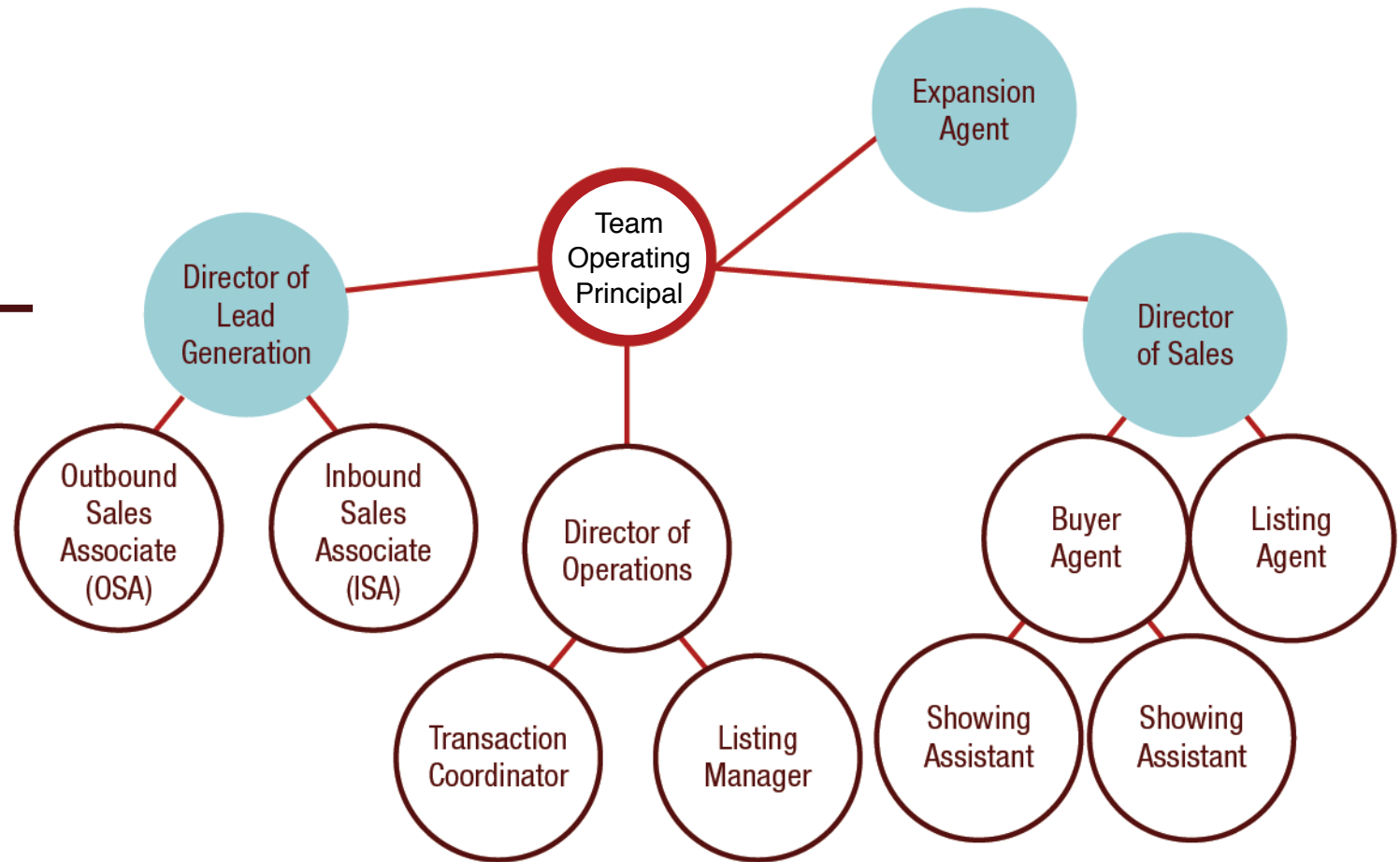
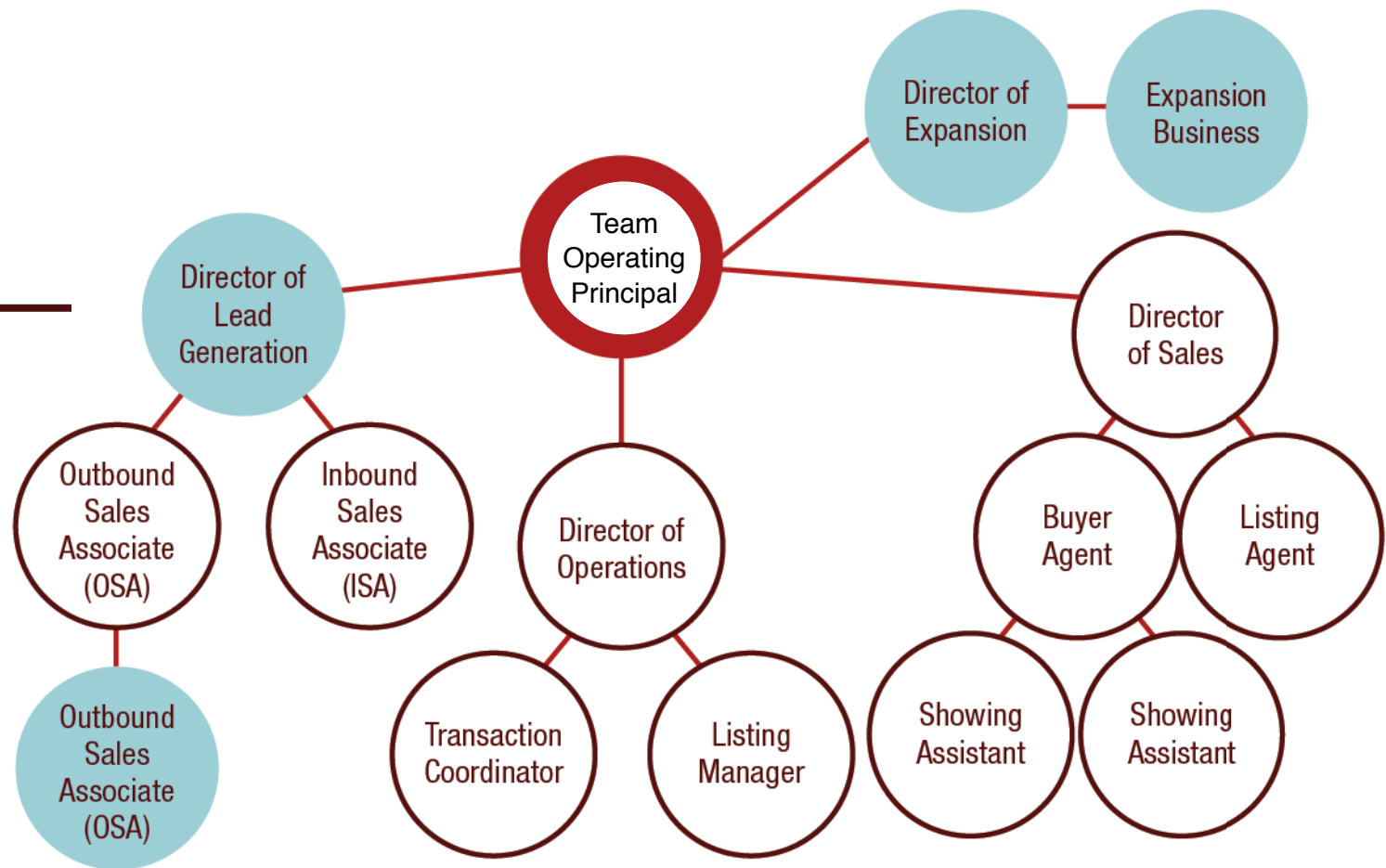


THE 6TH LEVEL Part 1



1. This is your journey to become CEO.
2. Here you focus on identifying leaders.
3. The Director of Lead Generation is focused on where leads are coming from.
4. The Director of Sales is focused on the sales side.
5. The Director of Operations is focused on making sure the admin. system is locked and strong.
6. Now, we expand and bring on our first expansion agent.

THE 6TH LEVEL Part 2



1. A Director of Expansion is brought in to drive expansion opportunities.

a. It may be a while before an Expansion Partner actually tests the model.