


Click the  icon to access videos and reading assignments.

DONE V

1. Daily 10/4 – **develop your lead generation habit**

**Complete** your Daily 10/4 daily!

**Report out** – be prepared to report your Daily 10/4 results in class

**Bring** a supply of notecards, business cards, and stamps for handwritten notes

DONE V

2. Catch up – **if not completed in Mission 2**

**Complete** your KW White Pages profile

**Activate** your eEdge account

**Activate** and brand your KW Mobile Search App

DONE V

3. Make it happen with technology

Review: ***KW Technology Setup***




Read: ***Create a New Marketing Campaign***



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4. Find your business with lead generation

**Watch *Internet Lead Generation*** (2:19 mins)




**Sign up** using your KW email on social media sites (LinkedIn, Facebook, Instagram, Twitter, Pinterest, etc.)

**Join** your local chamber of commerce and other networking groups (sources of new contacts!)

**Bring** your contact list and your laptop/tablet with you to the next Ignite class

DONE V

5. Follow up – **with previous Power Session**

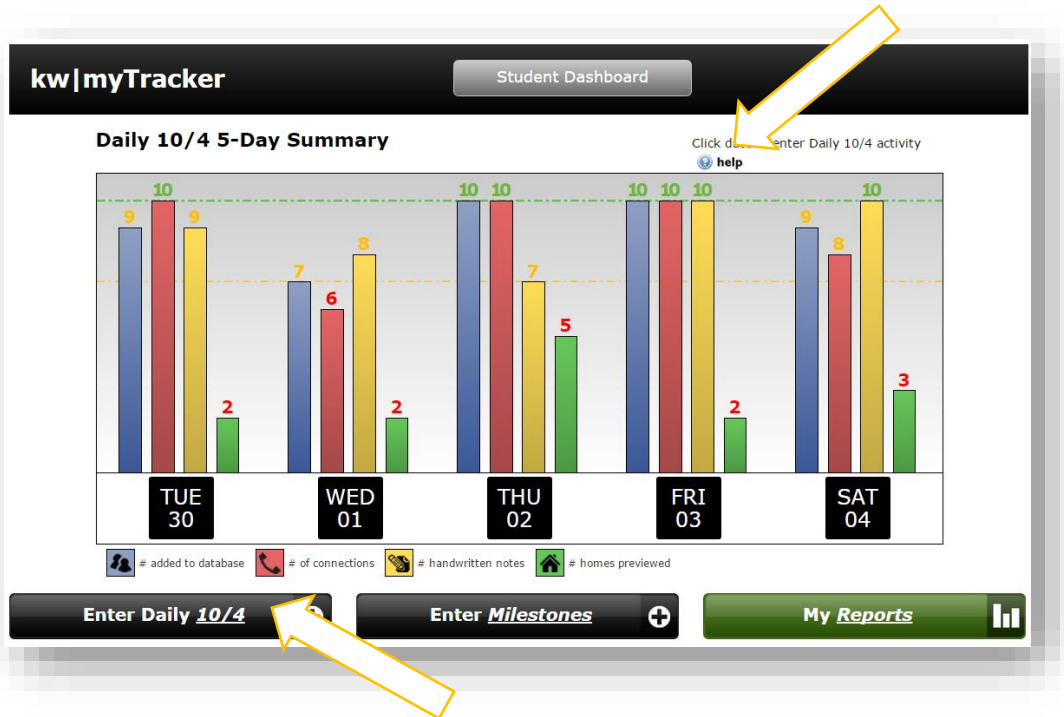
**Complete** activities from the Action Plan in the previous Power Session

\*Access videos from [KWConnect.com](http://KWConnect.com), Ignite. Need help? Contact your Technology Coordinator or Tech Ambassador in your Market Center, or email [support@kw.com](mailto:support@kw.com).

# Instructions for myTracker

Using your smartphone, tablet, or laptop, go to [Daily104.com](http://Daily104.com) (or [www.Daily104.com](http://www.Daily104.com)). You will be asked to sign in with your kw.com login if you're not already signed in.

Read the instructions on how to use myTracker by clicking on "help" on myTracker (see arrow).



Click on "Enter Daily 10/4" in the lower left corner and enter your activities for the day.

The screenshot shows the 'Enter Daily 10/4' form for the date 07/18/2015. It includes a 'Change Date' button and four activity categories, each with a progress bar and a star icon:

1. Add 10 to database: 0 stars
2. Make 10 connections: 0 stars
3. Write 10 notes: 0 stars
4. Preview 10 homes/week: 0 stars

At the bottom, there is a 'Save' button and a link to 'Also want to Enter Milestones?'.

